



# Business Founders Forum

It gives us great pleasure to invite you to the inaugural  
EXEO CAPITAL BUSINESS FOUNDERS FORUM (BFF).

*21 May 2019*

NITIDA WINE ESTATE DURBANVILLE | 13:00 – 17:00

EXEO Capital's partnerships, and work with growth companies across Africa, has made us actively aware of the limited opportunities for shared learning at peer level among leaders in business on the continent. The BFF provides a confidential and collaborative space for founders, CEO's and directors to share leadership experience and learnings.

At the inaugural BFF we hope to make joint headway into the expansive topic of

## *The Engaged Business*

FUSING VISION, STRATEGY & PEOPLE

We will be probing both the 'soft' and 'hard' keys for unlocking exceptional performance.

To stimulate the conversation, there will be introductions by experts as well as practitioners. Core time will be invested in conversation-style, peer-level sharing of experience and learnings.

Please also join us afterwards for networking cocktails and a briefing on the Africa Business & Investment Outlook. Cocktails will commence from 17:30.

RSVP by 6<sup>th</sup> of May  
[mariskav@exeocapital.com](mailto:mariskav@exeocapital.com)

More information about the programme and presenters on page two.

We're looking forward to seeing you there!  
The EXEO Capital Team

# Programme

- 13:00 – 13:30 | Arrival, Registration & Canapès.
- 13:30 – 13:45 | Opening Remarks & Introductions by Herman Marais, Managing Partner EXEO Capital & Jill Lambert, Lead Facilitator.
- 13:45 – 17:30 | Presentations, Case Studies & Group Discussion.
- 17:30 | Africa Business & Investment Outlook, Networking Cocktails.

## AMONG YOUR KEY PRESENTERS:

### Themba Baloyi



Themba is the founder and executive director of Discovery Insure, a short term insurance company launched in 2011. He is a member of various boards in the industry and co-founded Black Insurance Professionals of Southern Africa (BIPSA). Themba was selected a Young Global Leader by the World Economic Forum in 2015. He was awarded the Green Number in 2012 for completing ten Comrades ultra-marathons. He holds an accounting qualification and a MBA.

### Nelia Annandale



25 Years ago, Nelia Annandale, a creative thinker and passionate entrepreneur, founded the high-end designer children's clothing business, Keedo. Over the last two decades she has received various prestigious awards, including: National Entrepreneurial Women of the Year, Top Gender Empowerment Company, Exporter of the Year (Design Category), Black Business Quarterly Business Women of the Year Award with special recognition for transformation, IWEC, to name a few.

### Richard Fernandes



Richard was born into a farming family in Kenya. Together with his brother Andrew he founded and built up a diversified summer flowers production and exporting company that today is the largest of its kind in East Africa, with operations in Kenya, Ethiopia, Tanzania and Holland. The business, known as the Marginpar Group, is widely respected for its progressive people management and sustained implementation of Kaizen, the Japanese productivity and empowerment system.

### Jillian Lambert



Jillian has more than 25 years of corporate and HR consultancy experience. She is a former HR Director of McDonalds SA and today provides a range of customised HR management solutions to clients, suited to their needs and culture. Jillian is also a Brown Belt Nia teacher and regularly facilitates life skills work-shops.

Venue details | Nitida Wine Cellar, Tygerberg Valley Road/ M13, Durbanville, 7551 | +27 21 976 1467  
GPS Co-ordinates 33'50 South 18'36 East.

Registration | A nominal registration fee of R 750/ USD 55 per delegate applies, payable in advance or at the venue.  
EFT Banking details: Account name: Exeo Fund Advisors (Pty) Ltd; Account name: Exeo Fund Advisors (Pty) Ltd;  
Account number: 408-726-9643; Beneficiary Bank: ABSA Business Bank; Address: Santyger Building, Bellville,  
7530; SWIFT Code: ABSAZAJ; MICR code : 632005

Kindly email proof of payment to [mariskav@exeocapital.com](mailto:mariskav@exeocapital.com) with 'Full Name BFF' as reference.

