



PURPOSE:	Consolidation of relevant information for investors
RELEVANCE:	Founders, managers, promoters
DATE:	Last updated March 2022

General

- EXEO Capital invests according to its mandate. Ensure that your business is within the investable universe of its Funds or Proprietary Investments.
- Fill out the *Business Opportunity Form* together with sharing your pitch deck so that we are able to streamline our engagement with you.
- We encourage you to reach out to our transactor team to enable them to engage with you regarding your business opportunity in parallel to your website submission.

Suggested format

- We strongly suggest using PDF slides to present your business. Our preferred layout is:
 - Name, incorporation date, mission
 - Value statement, big picture opportunity
 - Business plan, linking to opportunity identified
 - Problems you are solving
 - Solution you have created
 - Product/services explained, with pricing
 - Operating history/milestones/traction
 - Client base and business model
 - Three years of historic financials, with three-year forecast
 - Why investment partnership is needed now
 - Team profiles
 - Competition/competitive positioning
 - Contact information
 - Other
- We strongly encourage the submission of written documents of fewer than five pages or slide decks of fewer than twenty.

